

❁ MEDIA KIT 2018 ❁



Wisdom House Books

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About the Author

Susan DiFelice is a digital designer and fine artist with 20 years of experience working with large corporations, universities, and small businesses. Susan and her husband live in Chapel Hill, NC with their two lovely children. She works in between taxiing children, spending time at the barn, and her fine art, which centers around animal portraiture.

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SYNOPSIS



The Allpony activity book and website were created by life-long rider, Susan DiFelice as a tool to marry her web, graphic design and fine art background with her love of riding to teach her own children about horsemanship. It has grown from there and has become a resource for other horse-loving kids.



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EXCERPTS

HORSEBACK RIDING SAFETY

Practicing safe riding principles and good barn manners can lead to many years of happy, healthy riding enjoyment. Always ride under the supervision of an adult and wear the following:



Long pants or breeches



ASTM International & Safety Equipment Institute (ASTM/SEI) approved riding helmet



Sturdy shoes or boots, above the ankle in height, with a hard sole and 1" heel



Most horseback riding barns have rules posted in order to keep everyone happy and safe. Riding can be dangerous and most stables will ask visitors to be mindful of the following:

- You may be asked to sign a release form.
- Always clean up after yourself and your horse.
- Return all tack and stable supplies to the correct location.
- No yelling or running while at the barn.
- Always keep gates and stall doors closed and latched.
- Don't use tack or belongings that belong to other people unless you have their permission.
- Respect the barn hours of operation.



Remember to have fun and be safe!



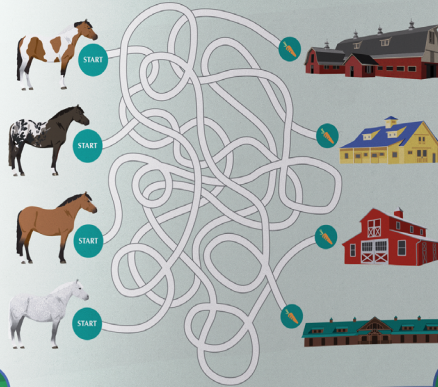
PICTURE SEARCH

Look for these pictures in the activity book.



PONY BARN MIX-UP

Four ponies need to find their barns. Which pony belongs to which barn? Start at a pony and follow the path to find out.



PAPER PONY DOLL

Cut out the ponies, saddle pads, saddles, leg wraps and neck ribbons along the dotted lines. Fold the flaps around the pony to tack it up!



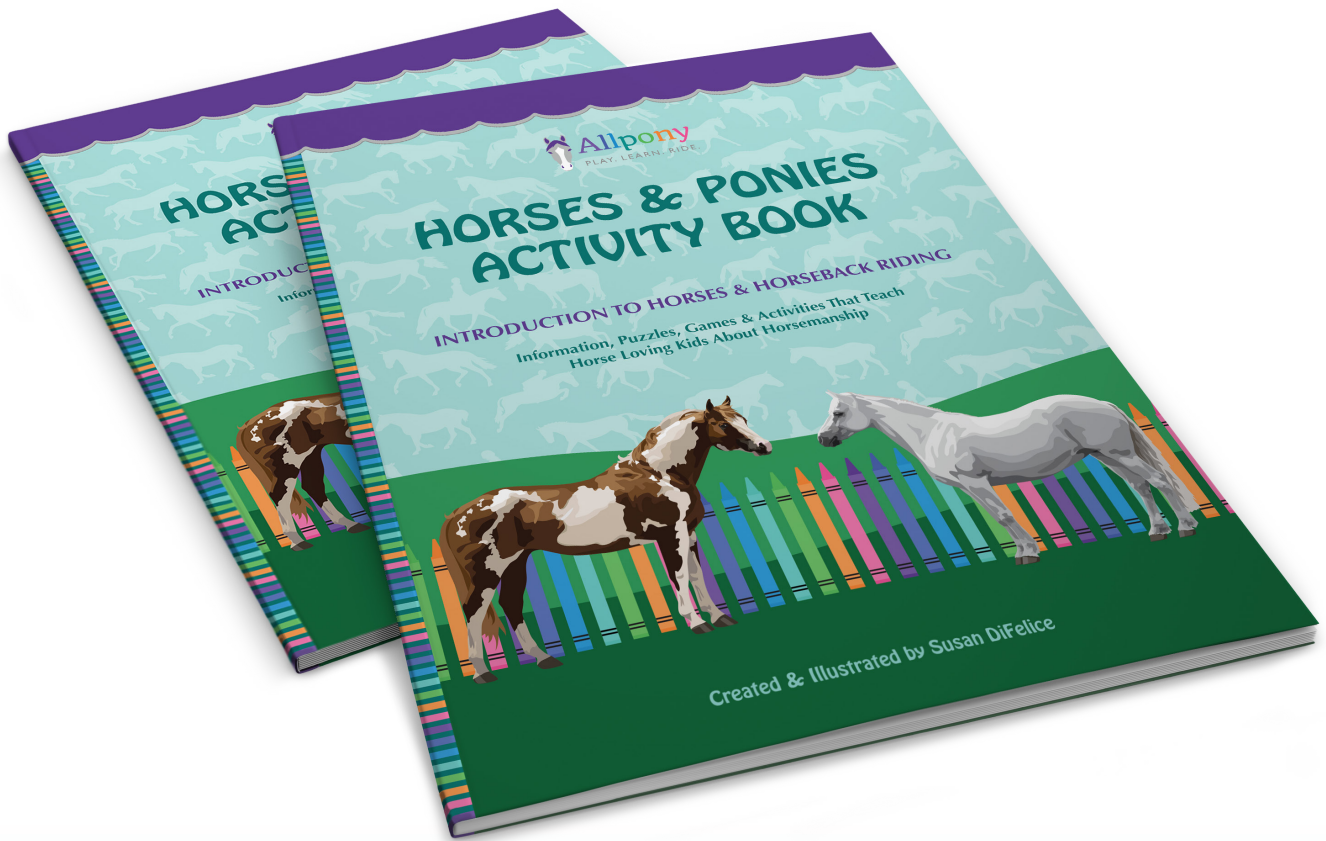
GROOMING

WHY DO WE GROOM HORSES?

- To check for injuries or problems
- To prevent sores caused from dirt under tack
- To promote good circulation of the blood
- It feels good to the horse
- To condition the horse's skin and make the coat shiny

THE ORDER OF GROOMING

- 1. CURRY COMB:** Curry comb the coat in a circular motion to break up mud and loosen dirt from the surface of the skin. Start at the top of the neck and work your way down the body. Do not use the curry comb on the head or lower legs.
- 2. DANDY BRUSH:** The dandy brush, or hard brush, flicks away dirt that the curry comb loosened. Start at the top of the neck and work your way down the rest of the horse. Avoid using on sensitive areas of skin.
- 3. BODY BRUSH:** Also known as a Soft Brush. Cleans away the dust and dirt that was loosened by the dandy brush and curry comb, and is used to keep the horse's coat clean & shiny. Brush in the direction of the hair and clean the brush after every few strokes.
- 4. MANE & TAIL:** Pick out twigs and hay, and separate the tangles by hand, one section at a time. Use a hair brush, plastic comb or dandy brush to remove the tangles. Start at the bottom and work your way up. Try to avoid breaking or pulling the hair. When brushing the tail, always stand to one side of the horse. Brush the mane to the right side of the neck.
- 5. PICK HOOVES:** Pick out the hooves and check each shoe to make sure they are on tight. Brush dirt and mud off the exterior of the hooves.



Allpony

PLAY. LEARN. RIDE.

www.allpony.com

Softcover: \$12.99 U.S. \$17.50 CAN

ISBN: 978-1-7323871-0-2

JNF054170 JUVENILE NONFICTION / Sports & Recreation / Equestrian

JNF021000 JUVENILE NONFICTION / Games & Activities / General

JNF003110 JUVENILE NONFICTION / Animals / Horses



Independently published by

Wisdom House Books

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